



1.

a.

2003

2010

**b.**

- ☐ 37 350+
- ☐ 10000+ 2023
- ☐ 85%
- ☐ - 80% 61% 39%
- ☐ - 10
- ☐

**c.**

- ☐
- ☐
- ☐
- ☐ 2015-2020 BrandZ 100
- ☐ 2021

☐ 2022

☐ 2023

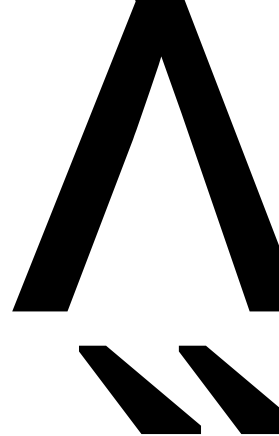
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**2.**

**a.**

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Market Leader

b.

37



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c.

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d.

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3.

a.



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2-6

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b.

c.

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d.

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27 90 88.9%

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logo

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2024

2

80+

300

2-6

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